



The Chartered  
Institute of Marketing

## **CANMOL: WALES MARKETING AWARDS 2008**

### **SPONSORSHIP OPPORTUNITIES**

#### **Headline Sponsorship - £5,000+VAT - SOLD**

This sponsorship opportunity positions the sponsor closely with the Chartered Institute of Marketing. There will only be one headline sponsor for the Awards.

##### *Benefits*

- To have a company representative on the top table with celebrity guest speaker at the Awards ceremony/dinner
- To host a table of ten for their invited guests at the Awards ceremony
- The opportunity to address the audience of 100 attendees
- To display a stand and literature at the venue for the Awards Dinner
- Company logo to appear on all event material including menus and invitations
- Logo will also be prominent on supporters' board at the event which will be highly visible in the drinks reception
- Company logo prominent during the Awards dinner and on audio visual material
- Press coverage to appear in regional & national press
- Coverage and hyperlink to own website on the Awards website

#### **Award Sponsorship - £1500+VAT x 5 Awards (1 SOLD)**

##### *Benefits*

- Two complimentary places at the Awards ceremony /Dinner
- Opportunity to present the Award at the ceremony/dinner
- Company recognition of Awards sponsorship on certificate/trophy
- To display a stand and literature at the venue for the Awards Dinner
- Company logo to appear on all event material including menus and invitations
- Logo will also be prominent on supporters' board at the event which will be highly visible in the drinks reception
- Company logo prominent during the Awards dinner and on audio visual material
- Press coverage to appear in regional & national press
- Coverage and hyperlink to own website on the Awards website



The Chartered  
Institute of Marketing

## **Food and Table Wine Sponsorship - £1500+VAT**

### *Benefits*

- Two complimentary places at the Awards ceremony /Dinner
- To display a stand and literature at the venue for the Awards Dinner
- Company logo to appear on all event material including menus and invitations
- Opportunity to provide branded wine collars for glasses on tables in the Dinner (sponsor to provide)
- Logo will also be prominent on supporters' board at the event which will be highly visible in the drinks reception
- Company logo prominent during the Awards dinner and on audio visual material
- Press coverage to appear in regional & national press
- Coverage and hyperlink to own website on the Awards website

## **Entertainment Sponsorship - £1500+VAT**

### *Benefits*

- Two complimentary places at the Awards ceremony /Dinner
- To display a stand and literature at the venue for the Awards Dinner
- Company logo to appear on all event material including menus and invitations
- Opportunity to introduce the entertainment at the ceremony/dinner
- Logo will also be prominent on supporters' board at the event which will be highly visible in the drinks reception
- Company logo prominent during the Awards dinner and on audio visual material
- Press coverage to appear in regional & national press
- Coverage and hyperlink to own website on the Awards website



The Chartered  
Institute of Marketing

### **Drinks Reception Sponsorship - £1500+VAT**

#### *Benefits*

- Two complimentary places at the Awards ceremony /Dinner
- To display a stand and literature at the venue for the Awards Dinner
- Company logo to appear on all event material including menus and invitations
- Opportunity to provide branded wine collars for glasses in drinks reception (sponsor to provide)
- Logo will also be prominent on supporters' board at the event which will be highly visible in the drinks reception
- Company logo prominent during the Awards dinner and on audio visual material
- Press coverage to appear in regional & national press
- Coverage and hyperlink to own website on the Awards website

### **Programme/Menu Sponsor - £350+VAT x 6**

#### *Benefits*

- Company logo will appear on menu/programme for the Awards ceremony/dinner

### **Table Gift Sponsor - £300+VAT x 4**

#### *Benefits*

- Opportunity to promote your organisation by providing a branded promotional item/table gift for each attendee (sponsor to provide gift)